MediaScope

Digital Signage Solutions

"Aim High with MEDIASCOPE and Hit the Target!"

Whether you're looking for a single web site or large scale deployment, Media/Scope has the solution for you. Pick from our standard offerings and be up and running quickly, or use our custom services to get a unique look and functionality. Media/Scope brings brilliant colours, full motion video, RSS feeds, XML and other data inputs to build truly meaningful display solutions. With remote login capabilities, an intuitive graphical user interface, you the user can update your system with minimal training.

Scalable hardware offerings from mini-computers to high reliability servers allows MediaScope solutions appeal to small and large size businesses with single or multiple screen deployments
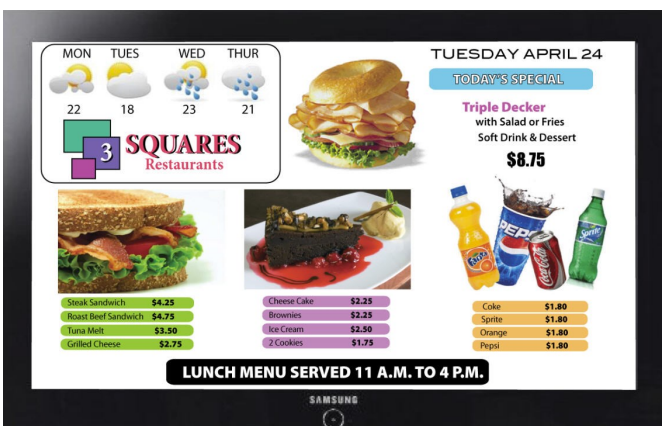
SPORTS

Media/Scope gives a whole new meaning to the scoreboard. Track team standings or player stats, create ad revenue and sponsorship recognition, draw attention to other internal revenue generation areas, show live video or replay video file assets, and nothing has to be static. Zones can be constantly changing to keep viewership coming back. And with Media/Scope, the output can be simultaneously directed to a web site for on going viewing , even after the customers have left the building.
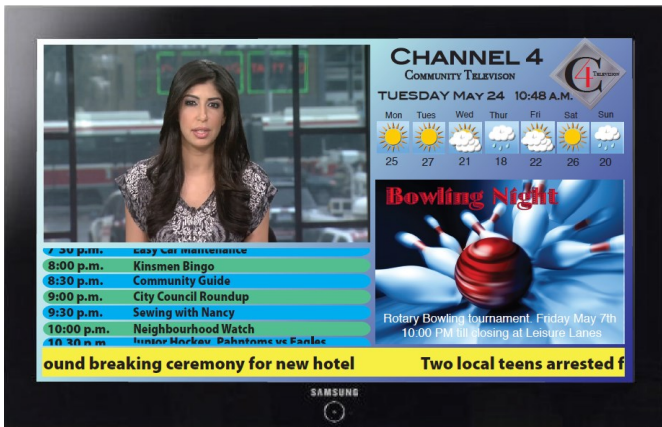
FOOD

Imagine being able to change a menu on the fly. Add excitement to your menus with pictures and video. Produce daily or hourly specials to coincide with food inventory on hand or goods at risk of perishing. Daily menu's can be time scheduled in advance, uploaded once, and displayed throughout the chain. Toggle between split screen and full screen modes to add a visual appeal or add a message crawl to highlight a special offering.

"Only Limited by Your Imagination!"

MediaScope display systems are much more than digital signage displays. They converge and aggregate content into meaningful presentations. MediaScope solutions can be web sites, interactive maps, kiosk point of sale systems, broadcast video transcoders, information systems, enterprise communication systems, retail marketing systems, electronic menus, sports score boards, transportation information systems, IP video switchers, bandwidth managers, VOD resource managers, and the list goes on.

BUILDING MAPS

Add interactivity to billboard maps. Show news, events, weather ,and more. Advertising slide shows give more value to leasehold tenants. Print coupons to drive additional revenue.

COMMUNITY TELEVISION

Up your presence in the Community by aggregating a variety of community information on one screen. Local Events, Date, Time, Weather, TV listings and time scheduled video file assets or live video displayed simultaneously will bring your subscribers back often. Use the space to highlight your service offerings or sell local ads and drive additional revenue. Couple with a built in MP3 player for times when video is not present completes the experience.

MediaScope - Pro

High availability server based solution for Service Providers and Large Scale Enterprise.

Features:

- Ubuntu Linux OS
- Intrusion detection
- Automatic database backups, local or remote
- Process watchdog
- Alarm monitoring with email notification.
- Intuitive GUI
- Multi user login
- Time scheduled data fields and media assets

MediaScope—Enterprise

PC based stand alone system for small to medium size Enterprise and Retail.

Features:

- Ubuntu Linux OS
- Intuitive GUI
- Single User Login
- Local data storage
- Time scheduled data fields and media assets

Options:

- Single Video Streams
- Multiple simultaneous video streams, Pro only
- Ingest SPTS IP video from your network.
- Displays Video Files
- RSS feeds
- Message Crawl
- Time, Date, Weather
- Stock Updates
- Image Slide Presentation
- Text entry data fields
- Custom Branding

Unlimited Applications:

- Hospitality
- Retail
- Finance
- Broadcast Television
- Medical
- Corporate Communications
- Government
- Education
- Transportation
- Food and Service
- Automotive
- Healthcare
- Sports Complexes
- Private Clubs
- Community Centers
- Building Directions
- Interactive Kiosks
- Point of Sale
- Galleries
- Museums
- Entertainment Venues
- Exhibitions
- Interactive Maps
- Churches
- Municipal
- Yacht Clubs & Marinas
- Emergency Messaging
- Other